
Mahu Mahbub

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Career Summary:

- A highly creative and detail-oriented **Graphics Designer** with experience in **photo retouching, video editing, Graphics design, branding & motion graphics**. Expertise in creating visually compelling design, enhancing brand identity, and improving user experience through innovative design solutions.
- Adept at working across multiple industries, including **film, entertainment, photography, and digital media**, ensuring high-quality visuals that align with industry standards and client expectations. Strong background in **color grading, post-production, product photography, and digital illustration**. Passionate about staying updated on **emerging design trends, tools, and techniques** to continuously refine creative outputs and enhance project efficiency.

Career Objective: To Work as a Graphics Designer & grow rapidly with increasing responsibilities.

Key Proficiencies:

- Graphic Design & Branding
- Photo Retouching
- Image Enhancement
- Motion Graphics & Video Editing
- Color Grading & Visual Effects
- UI/UX Design & Prototyping
- Typography & Layout Design
- Illustration & Digital Art
- Product Photography & Composition
- Web & Mobile Interface Design
- Adobe Creative Suite
- Creative Direction
- Concept Development
- Social Media Content Design

Job Experience:

Business Manager, Dolima Group **(Nov '19 – Present)**

- Oversee **business operations, strategy development, and market expansion**, ensuring sustainable growth and profitability.
- Lead cross-functional teams to optimize workflow efficiency, drive sales, and enhance **brand positioning** in competitive markets.

Creative Strategist & Sr. Consultant, Center for Higher Studies **(Mar '25 – Present)**

- Designing engaging campaigns for international education, **creating social media static posts, and developing advertisements**.
- Provides expert **counselling by evaluating student** profiles to recommend optimal programs at college/universities in Cyprus.

Editor, XMix.net **(Apr '21 – May '23)**

- Specialized in **color grading**, enhancing video aesthetics by adjusting colors, tones, and overall visual composition for a polished cinematic look.
- Collaborated with post-production teams to ensure seamless color correction, maintaining consistency across digital content.

Former Director, Bright XMex Film Pictures Network

(Nov '21 – Dec '22)

- Directed **video shooting** projects, providing creative input on positioning, angles & unique styles.
- Conducted research on innovative **filmmaking techniques** to enhance storytelling & visual appeal.

Publicist, XQueen Entertainment Ltd.

(Jan '20 – Dec '20)

- Managed **video post-production**, ensuring high-quality editing, sequencing, and final output for web series and promotional content.
- Published video content across various platforms, optimizing engagement and brand reach.

Editor, Scout69

(Sep '20 – Sep '21)

- Edited video footage with **cutting, pasting, inserting clips, and integrating audio/effects** to create smooth transitions and engaging content.
- Ensured final video projects met client specifications and platform requirements.

Founder & Photographer, Photosry

(Jul '19 – Jan '22)

- Provided **professional wedding photography**, capturing candid and staged moments from pre-ceremony preparations to the reception.
- Edited & retouched photographs to ensure high-quality deliverables that reflect client expectation

Motion Graphic Designer, Webpers

(Sep '20 – Feb '21)

- Designed and animated **motion graphics** for digital media, incorporating visual effects & transition
- Created dynamic content for advertisements, social media, and promotional campaigns.

Product Photographer & Graphics Manager, Pixel Perfect

(Mar '20 – Aug '20)

- Directed and managed **product photography** projects, ensuring high-resolution visuals for e-commerce and marketing materials.
- Supervised the graphics team, maintaining alignment with **brand guidelines** & creative objectives.

Editor, PairPixel Photography

(Jan '19 – Jun '20)

- Specialized in **photo retouching**, enhancing images by adjusting tone, brightness, and composition to achieve a flawless look.
- Edited images for commercial and personal projects, ensuring industry-standard quality.

Contributor, Freepik

(Feb '19 – Dec '22)

- Created & uploaded **premium digital assets** to Freepik, generating revenue based on downloads.
- Designed and enhanced vector illustrations, icons, and effects for digital use.

UI/UX Designer, R&B Group

(Nov '18 – Dec '20)

- Conducted **UI/UX research** to improve branding, usability, and customer engagement.
- Developed and tested interactive **wireframes and prototypes** to optimize digital experiences.

Academic Qualification:

- Pursuing B.Sc. in CSE from North South University is expected to be finished by 2028.
- Diploma In Engineering in Computer Technology from Moulvibazar Polytechnic Institute.
- SSC in Science from M A Wahab High School.

Professional Qualification:

- Photo Retouch Course at HBA Services
- Adobe Photoshop, Illustrator Course at WsCubeTech
- Web Design & Development at FreeCodeCamp.org

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- UI/UX Design Online Course at IntelliPaat
 - Beginning HTML, CSS, JavaScript, JQuery, Python, c#, C++ Course at Solo Learn
 - Photography Courses at Sudhir Shivram, Radha Krishnan, Photo Vision
 - Computer Office Application Course at Genius Computer Science & Technology

Computer Skill: Microsoft Word, Excel & PowerPoint Presentation. **Language:** Fluent in Bengali & English

References: Will be given if required

Signature:

Date: